



Please return this form by scanning and emailing to ahughes@wualumni.org  
Or mail to 1710 SW Jewell Ave., Topeka, KS 66621  
A signed copy will be returned to you. Thank you.

## BUSINESS DISCOUNT AGREEMENT

Name of Business (as it should appear on promotional materials):

\_\_\_\_\_

Business Contact Person: \_\_\_\_\_

Business Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Business Telephone Number: \_\_\_\_\_

Contact Person E-mail (**preferred method of communication**): \_\_\_\_\_

Business Website: \_\_\_\_\_

↑ We will provide a link from the Alumni Association website to your site. All participating businesses are listed on our discount page.

**Yes!** I would like to participate in the Washburn Alumni Association Discount Program

I would like to provide the following member only benefit or discount (This discount is valid until December 31, 2024.)

If this discount is for a percentage off it must be 10% or greater). **List discount with any restrictions below:**

\_\_\_\_\_

Online coupon code / discount code (if applicable): \_\_\_\_\_

I would like to support the Washburn Alumni Association by providing printed coupons (Expiration date must be December 31, 2024 or after. Alumni Association staff member will schedule pick up.)

\_\_\_\_\_ Date: \_\_\_\_\_

Manager/Owner Signature

\_\_\_\_\_ Date: \_\_\_\_\_

### **Responsibilities of the Washburn Alumni Association (WAA):**

1. Include the name of your business as it appears above, in appropriate membership and marketing materials
2. List participating businesses at booths and events where the membership program is promoted.
3. List the business as it appears above on the WAA website.
4. Provide "More Bod for Your Buck" decals to business owner to post in window and/or near cash register

\*Contact Amanda Hughes, assistant director of membership and outreach, at 785-670-1827 or [ahughes@wualumni.org](mailto:ahughes@wualumni.org) if you have any questions.

### **Responsibilities of the Business Partner:**

1. Honor the specified discount throughout the agreed upon year, whenever the alumni association member presents his/her valid membership card.
2. Verify the membership expiration date listed on the individual's membership card when presented.
3. Post a "More Bod for Your Buck" discount program decal in business window and/or near cash register.
4. Notify all employees of the discount.
5. Please communicate any change to the WAA as quickly as possible.